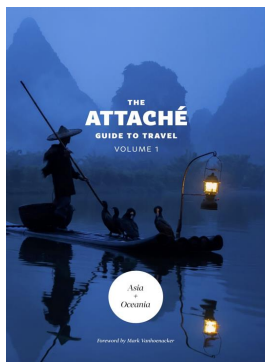
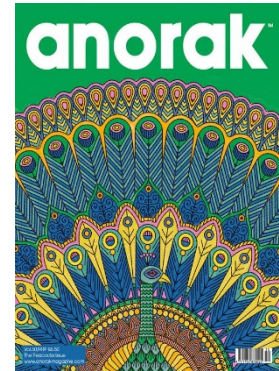
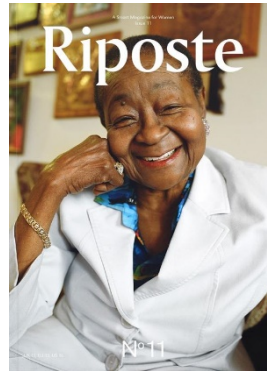




Newsstand

Magazine Fulfilment Made Simple



Initial Enquiry Document

Inside This Document

About Us

Fulfilment Service Overview

Service Options

Packaging Options & Additional Services





About Us

This document seeks to inform you of the unique services we offer here at Newsstand.

Since its founding in 1995, Newsstand has grown to become the largest online independent magazine retailer in the UK. We have pioneered single copy sales online and our ongoing sales growth demonstrates the need for these services within the industry.

We are immensely proud of what we can offer our independent publishers. Whether you're simply looking for our reliable fulfilment service for single copy and subscriptions or interested in the increasing number of additional services we offer such as our innovative

API order system and online publisher portal, this document will take you through it all!

If you have any queries, or would simply like more information, please feel free to contact our Sales & Branding Coordinator, Samantha, at the following email address:

samantha@newsstand.co.uk

"Newsstand are reliable, cost-effective and efficient. Not only do they provide an excellent dispatch service, but their customer service is second to none – even at very high volumes they are always helpful, quick to find solutions and friendly.

It is truly a pleasure to deal with Newsstand, who have completely transformed and streamlined the way we publish, distribute and handle magazine subscriptions."

- Jack Self,
Real Review





Fulfilment Service Overview

We offer the complete fulfilment of orders for independent publishers, meaning we will securely store your magazines and dispatch any order we receive before 11:30am the same day for next day UK delivery and also deliver worldwide.

Regardless how niche or large your fulfilment needs are, we are able to cater for you and the way your business works with complete flexibility and ease, saving you time and money when we handle the fulfilment of orders.

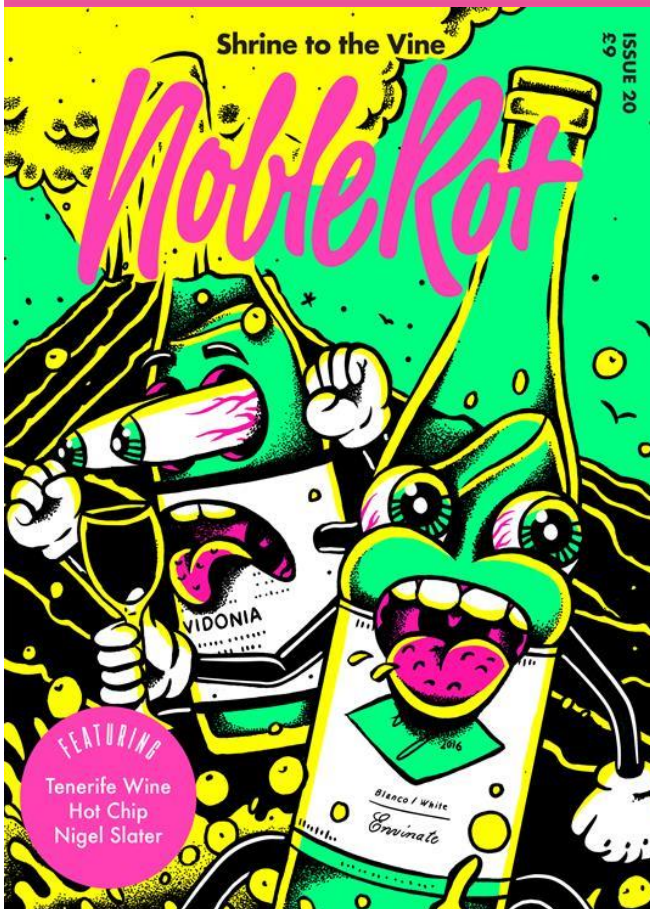
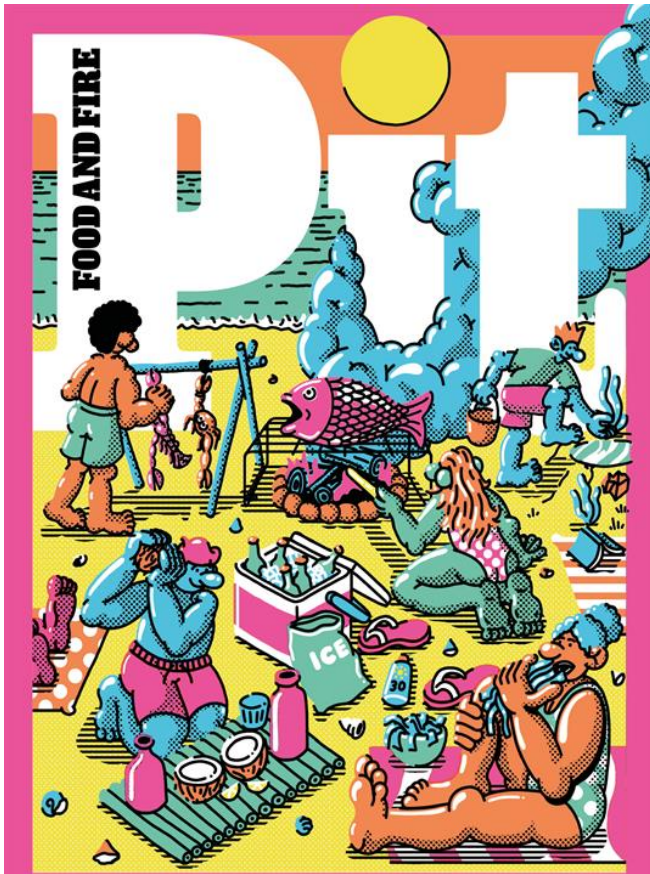
As a reliable fulfilment house, you can expect the following from us:

- The complete fulfilment operation of your publication
- The ability to handle single copy, back issue, subscription & bulk deliveries
- Same day dispatch
- 1st class postage for UK and Priority Airmail for overseas via Royal Mail
- Subscriber Data Management
- Unbeatable margins

"To say Newsstand are great is an understatement: they are simply the best subscription and fulfilment partner we have ever had.

Their service is impeccable and their customer service second to none. Their excellent support means we can focus on the business of making magazines rather than shipping them!"

- Cathy Olmedillas, Anorak



Service Options

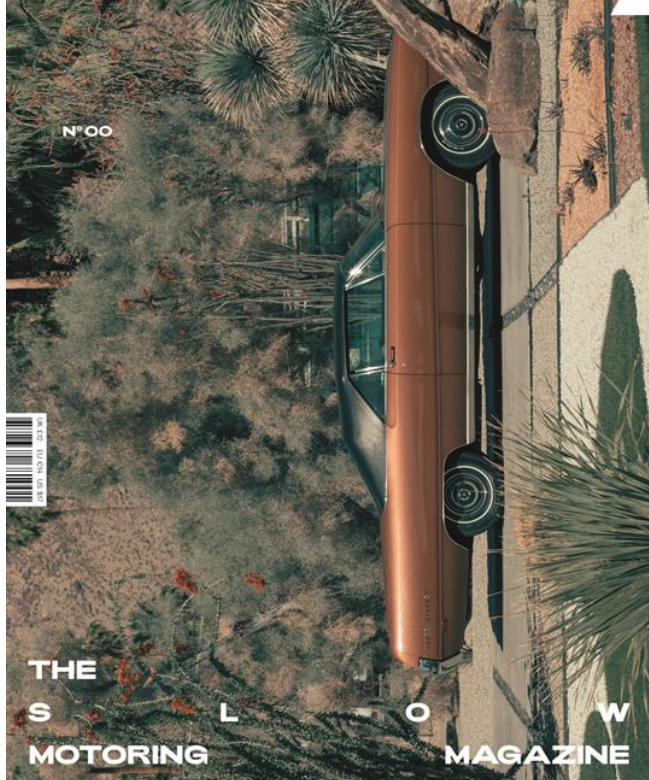
Our initial set up fee is £75.00 exc VAT, but this is waived if your first monthly invoice from us is over this amount.

Option 1- Simple Fulfilment

Newsstand will efficiently handle the fulfilment of your magazine, still offering you our excellent delivery services and competitive prices.

1. The customer buys a magazine directly from your website
2. You send us the fulfilment data in our approved spreadsheet layout or via the Newsstand API system
3. We will dispatch copies same day (for all order received before 11:30am GMT) worldwide
4. At the end of the month, you will be invoiced by Newsstand for delivery and processing costs

Newsstand



Option 2 – Online Retailing

Newsstand acts as your complete online retailer, handling everything from start to finish meaning you only have to worry about creating your publication.

1. When a customer goes to buy a magazine from your website, they are linked through to your page on Newsstand's website
2. We can create a branded white label site for you on our website if you would prefer (at an additional cost). You can see an example [here](#)
3. The customer buys the magazine directly from us
4. We package it to your specification and send it out for next day UK delivery when purchased before 3:00pm (GMT)
5. At the end of the month, Newsstand pays you the money received from customers and invoices you the fulfilment costs

We also offer subscription renewals and industry leading customer service for all your customers





Advantages of Simple Fulfilment

- Brand continuity - The customer never leaves your site
- Additional retail sales through our website Newsstand.co.uk - Any sales from our website we would give you give you 50% of the cover price
- Complete control of your data

Advantages of Online Retailer

- Efficient & Quick - The customer orders straight from us so orders can be processed quicker for same day dispatch
- You don't have to worry about collating & sending us your order data, we handle everything for you
- Industry leading customer service

Both options cost exactly the same, it is just the way we receive your order data and the way in which we invoice you that differs.

You will also receive the dedicated and ongoing support from our publisher team to make the process as smooth and straightforward as possible!



Packaging Options

We have several packaging options available to you here at Newsstand, if you would like to see examples do let us know!

We are dedicated to doing our bit for the planet and therefore only use fully recycled and recyclable packaging.

You can also choose to send us your own packaging which we'll use free of charge.

- Option 1: Newsstand poly bag made from recycled plastic (available free of charge)
- Option 2: Newsstand cardboard envelope (25 pence exc VAT each)
- Option 3: Newsstand cardboard wrap (50 pence exc VAT each)

"We've been working with David and his amazing team at Newsstand for almost three years now and I could not vouch for their services enough.

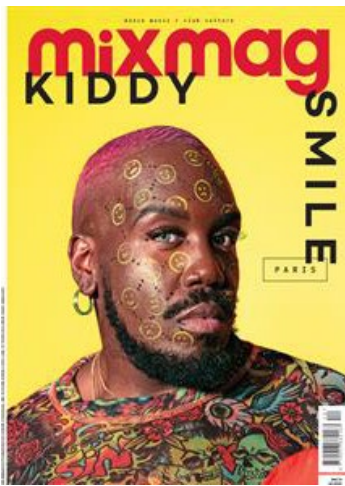
They are considerate and meticulous, and really do go the extra mile to make the fulfilment process a breeze."

**- Rosa Park,
Editor of Cereal**

Additional Services

- Use of the Newsstand API - our innovative way to automatically communicate orders from your web shop straight into our database, allowing for a quick, reliable and secure transfer of data, available with Shopify, WooCommerce & JSON web shops
- Social Media Coverage - as standard we offer one complimentary post across all of our social media platforms. Should you wish for more, we offer additional coverage for a small fee.
- Targeted Marketing Emails - We can select relevant readers from our database of over 200,000 Newsstand customers and send them an email written by you, marketing your magazine. You will have the choice over who receives the email and can link customers straight to your website. The cost is 18p per email sent and we can fit any budget by selecting the right target audience.
- You may choose to handle your own online transactions, or use a Newsstand page or white label site to lessen the cost and workload even further
- Access to our Publisher Portal, providing you access to see your real time sales and invoices, allows you to import orders from your phone and much more...





“Newsstand has been handling all of Stack’s mailing since March 2015 and they offer a really fantastic service. Stack is a small business that’s passionate about magazines, and it makes a huge difference to be working with a partner that shares the same values. David and the team are attentive and quick to respond with solutions that fit our needs as we continue to grow together.”

- Steve Watson,
Stack

What we need to know to provide a quote...

- Which of our fulfilment options would suit your magazine better Simple Fulfilment or Online Retailing?
- The weight and dimensions of your magazine
- The cover price and frequency of your magazine
- Packaging type and insert preference
- The approximate amount of stock you’d like to send us
- How many orders you’d be likely to fulfil per issue?

We look forward to hearing from you!

